

The Present and Future of Cloud SASE

Secure Access Service Edge (SASE) represents the future of secure connectivity. However, with a sprawling set of capabilities, it's difficult to know what to prioritize.

Cisco and Pulse surveyed 100 technology executives to find out:

- Where they are in their SASE journey
- How they prioritize SASE capabilities
- What they hope to accomplish with SASE

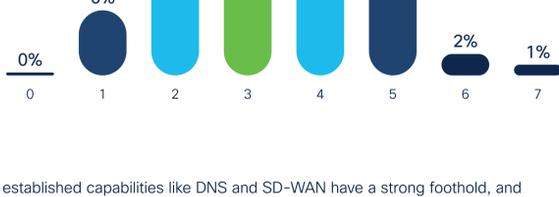
Data collection: January 2 - February 7, 2022

Respondents: 100 technology executives

Secure Access Service Edge (SASE) is still maturing at many organizations

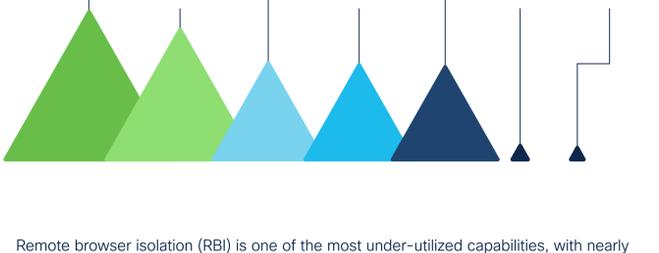
Although only 1% of respondents have a full stack of SASE capabilities implemented, respondents indicate a willingness to expand their SASE capabilities; 70% of respondents say they use 3 or more.

NUMBER OF SASE CAPABILITIES IMPLEMENTED



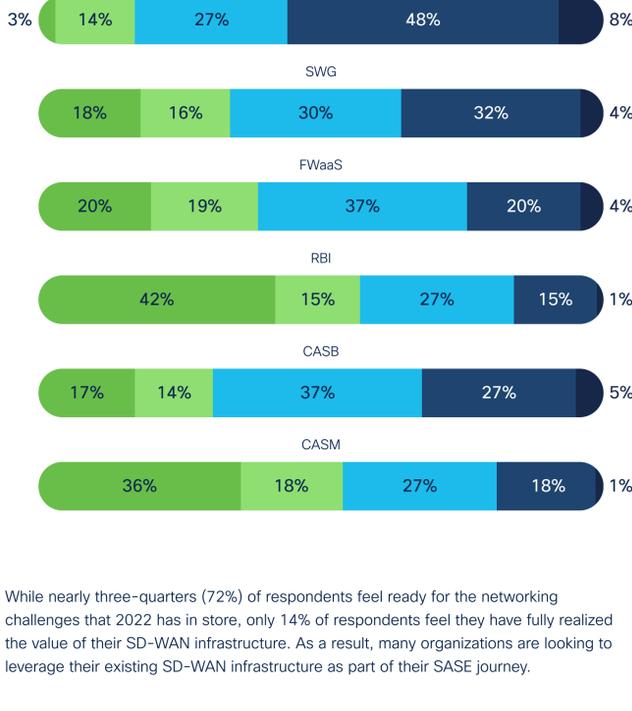
Well established capabilities like DNS and SD-WAN have a strong foothold, and capabilities like SWG and FWaaS are quickly catching up.

WHAT SECURE ACCESS SERVICE EDGE (SASE) CAPABILITIES HAVE YOU IMPLEMENTED? (SELECT ALL THAT APPLY)



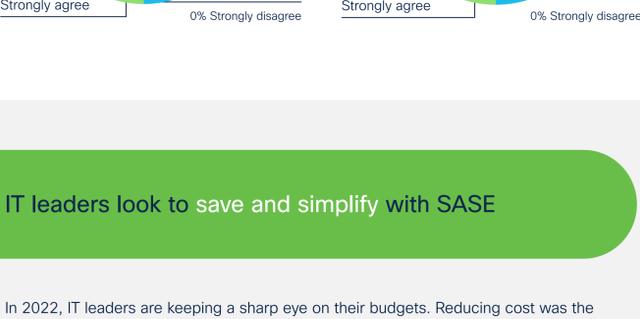
Remote browser isolation (RBI) is one of the most under-utilized capabilities, with nearly one-third of respondents (32%) asserting that it is not present at their organization.

HOW WOULD YOU EVALUATE EACH OF YOUR CURRENT SASE CAPABILITIES?



While nearly three-quarters (72%) of respondents feel ready for the networking challenges that 2022 has in store, only 14% of respondents feel they have fully realized the value of their SD-WAN infrastructure. As a result, many organizations are looking to leverage their existing SD-WAN infrastructure as part of their SASE journey.

TO WHAT DEGREE DO YOU AGREE WITH THE FOLLOWING STATEMENTS:



IT leaders look to save and simplify with SASE

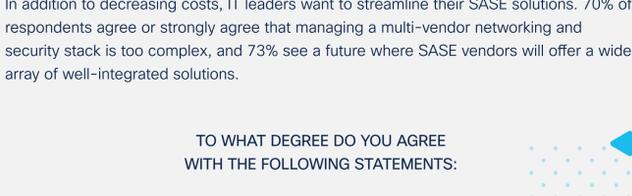
In 2022, IT leaders are keeping a sharp eye on their budgets. Reducing cost was the number one trigger motivating SASE consideration, followed by user experience.

PLEASE RANK THE TRIGGERS THAT MOTIVATED YOU TO CONSIDER SASE FROM MOST TO LEAST IMPORTANT. (top = most important factor, bottom = least important)



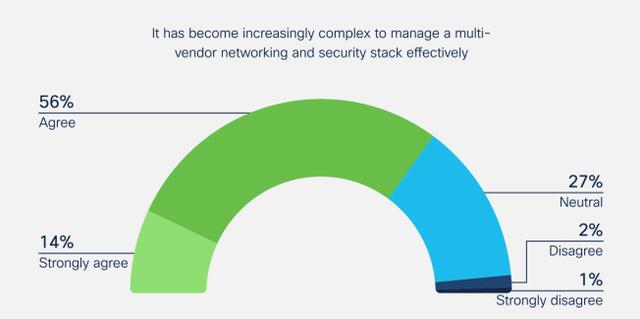
IT leaders further doubled down on costs by choosing price as the most important criteria when selecting SASE vendors and products.

PLEASE RANK THE TOP 5 MOST IMPORTANT CRITERIA WHEN SELECTING SASE VENDORS AND PRODUCTS. (top = most important criteria, bottom = less important)



In addition to decreasing costs, IT leaders want to streamline their SASE solutions. 70% of respondents agree or strongly agree that managing a multi-vendor networking and security stack is too complex, and 73% see a future where SASE vendors will offer a wide array of well-integrated solutions.

TO WHAT DEGREE DO YOU AGREE WITH THE FOLLOWING STATEMENTS:



Unsurprisingly, when considering their own SASE journey, two-thirds of respondents say they'd prefer to work with fewer vendors.



When it comes to SASE, all eyes are on the future

Just 18% of respondents said that they prioritize a vendor's current capabilities when it comes to SASE. The majority of respondents indicated that future investments play an important role in their evaluation strategy.

WHICH OF THE FOLLOWING DO YOU PRIORITIZE WHEN EVALUATING THE VARIOUS SASE VENDORS?



Start your SASE journey with Cisco today.

Learn more at cisco.com/go/SASE.

Respondent breakdown

